

Business Administration MBA

Business Administration MBA Web Site (<https://www.tamuc.edu/programs/business-administration-mba/>)

The Masters of Business Administration degree will prepare you for advanced management positions that demand analytic and strategic leadership solutions for an interrelated set of economic, ethical and environmental issues.

Master of Business Administration in Business Administration - Option II Non-Thesis

30-Hour Format

All candidates must take the 7 Managerial component courses, 1 Informational Analysis Component course, and 2 electives.

33-Hour Format

Those without an appropriate background in statistics (course credit) will be required to complete ECO 502 (Quantitative Analysis for Managers). The candidate can also check with the MBA advisor on a potential test-out option.

Background Course

ECO 502	Quantitative Analysis for Managers	3
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MBA 30 semester hours

Managerial Component (21 semester hours)

ACCT 525	Advanced Managerial Accounting	3
ECO 562	Managerial Economics	3
or ECO 576	Macroeconomics for Managers	
FIN 504	Financial Management	3
MGT 585	Management & Organizational Behavior	3
MKT 521	Marketing Management and Analytics	3
BUSA 511	Business Analytics for Managers	3
MGT 527	Strategic Management	3

*Course must be taken in student's final semester.

Information Analysis Component (3 semester hours)

ECO 595	Applied Business Research	3
or MGT 595	Management Research Methods	

Recommended to be taken in student's first semester.

Elective Component (6 semester hours)

Two elective courses complete the 30-hour program requirements. Graduate level electives may be taken from any combination of business fields (ACCT, BA, BUSA, ECO, FIN, MGT, MKT, and SCM).	6
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Total Hours	30
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Minor Areas of Concentration

At least 12 advanced hours must be completed in an academic field (Accounting, Agribusiness, Business Analytics, Corporate Management, Cyber Security, Digital Marketing, Economics, Economics of U.S. Healthcare, Finance, Financial Planning, International Business, Marketing, Marketing Decision Analytics, Real Estate) to meet the requirements for a minor concentration area. The details of each particular minor are shown below.

Accounting

Required Courses

ACCT 525	Advanced Managerial Accounting (Required)	3
Select 3 courses (9sh) from the following:		
ACCT 527	Auditing	3
ACCT 530	Business Ethics for Accountants	3
ACCT 538	Individual Income Tax Accounting	3
ACCT 562	Forensic and Investigative Accounting	3
ACCT 575	Financial Statement Analysis	3

Agribusiness

Required 3 semester hours

AG 505	Statistical Methods in Agriculture	3
or AEC 550	Market Analysis and Structure	

Choose 3 of the following (9 semester hours):

AEC 520	AgriBusiness Analysis and Forecasting	3
AEC 530	Agricultural Production Economics	3
AEC 540	Advanced Theory of Demand and Price Analysis	3
AEC 560	International Agricultural Trade	3

Business Analytics

4 courses (12 semester hours) from BUSA includes:

BUSA 526	Database Management	3
BUSA 542	Applied Decision Modeling	3

Electives

6 semester hours any BUSA course, excluding 595. 6

Corporate Management

4 electives from list:

MGT 550	Corporate Governance & Sustainability	3
MGT 555	Project Management	3
MGT 567	Managing Groups and Teams	3
MGT 575	Operations Management	3
MGT 576	Global Supply Chain Management	3
MGT 583	Seminar in Leadership	3
MGT 592	Current Issues in Human Resource Management	3
MGT 594	Transforming Organizations	3
MGT 597	Special Topics	3

Cyber Security

4 courses (12 semester hours) includes:

BUSA 526	Database Management	3
BUSA 533	Cyber Security and IT Auditing	3
BUSA 535	Ethical Hacking	3
BUSA 539	Cyber Forensics and Information Security Policy Governance	3

Digital Marketing

4 courses (12 semester hours) from:

Required Courses (3 semester hours required)

MKT 569	Interactive and Digital Marketing	3
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Choose 3 courses (9 semester hour) from remaining list:

MKT 580	Marketing - Internship	0-4
MKT 540	Social Media Marketing	3
MKT 575	Search Engine Optimization	3
BUSA 516	Emerging Technologies and Business Innovations	3

Economics

Required - 6 semester hours

ECO 562	Managerial Economics (Required)	3
ECO 576	Macroeconomics for Managers (Required)	3

Choose remaining 6 semester hours of ECO courses from below or courses may be substituted with Department Approval.

ECO 533	Applied Economic & Financial Forecasting	3
ECO 528	International Economic Problems	3
ECO 556	Health Economics	3
ECO 510	Advanced Environmental Economics	3
ECO 597	Special Topics	1-4
MATH 503	Actuarial Mathematics	3

Excluding ECO 595 and ECO 578

Economics of U.S. Healthcare

4 courses (12 semester hours) from the following:

ECO 555	Health Care Services in the U.S.	3
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ECO 556	Health Economics	3
ECO 557	Health Policy	3
MGT 591	Quality Management & Six Sigma	3

Finance

4 courses from Finance includes:

FIN 504	Financial Management (Required)	3
FIN 510	Investment Seminar (Required)	3

Plus 2 courses from the following

FIN 512	Derivatives & Risk Management	3
FIN 515	Fixed Income Analysis	3
FIN 520	Advanced Entrepreneurial Finance & Venture Capital	3
FIN 533	Financial Data Analytics	3
FIN 540	Advanced Financial Statement Analysis and Valuation	3
FIN 550	Advanced Financial Modeling	3
FIN 570	Financial Markets, Institutions & Instruments	3
FIN 571	International Business Finance	3

Financial Planning

4 courses (12 semester hours) from Finance:

FIN 504	Financial Management	3
FIN 510	Investment Seminar	3
FIN 530	Fundamentals of Financial Planning	3
FIN 536	Advanced Retirement Planning & Employee Benefits	3
or FIN 534	Advanced Risk, Insurance, and Estate Planning	

International Business

Any 4 courses from:

ECO 528	International Economic Problems	3
FIN 571	International Business Finance	3
MGT 597	Special Topics	1-4
MKT 586	International Marketing	3

Marketing

At least 4 courses from Marketing includes:

MKT 521	Marketing Management and Analytics (Required)	3
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May choose from remaining Marketing courses excluding 595.

Marketing Decision Analytics

Minor requires (12 semester hours)

Required Courses (3 semester hours)

MKT 569	Interactive and Digital Marketing	3
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Choose 3 courses (9 semester hours) from remaining list:

MKT 540	Social Media Marketing	3
MKT 574	Customer Relationship Management (Real Estate)	3
MKT 570	Marketing Analytics & Intelligence	3
MKT 580	Marketing - Internship	3
MKT 575	Search Engine Optimization	3
BUSA 511	Business Analytics for Managers	3

Real Estate

4 courses (12 semester hours) from:

FIN 504	Financial Management	3
FIN 575	Principles of Real Estate	3
FIN 576	Real Estate Appraisal and Investment	3
FIN 577	Real Estate Finance	3