

Marketing Minor

Business Majors

MKT 366	Integrated Marketing Communications	3
MKT 367	Selling & Sales Management	3
Advanced Marketing Electives		
12 sh from any MKT 300/400 courses not already taken		12
Total Hours		18

Non-Business Majors

MKT 306	Marketing	3
MKT 366	Integrated Marketing Communications	3
MKT 367	Selling & Sales Management	3
Advanced Marketing Electives		
9 sh from any MKT 300/400 courses not already taken		9
Total Hours		18