

Business Analytics B.B.A.

Core Curriculum Courses		
See the Core Curriculum Requirements (https://coursecatalog.tamuc.edu/undergrad/core-curriculum-requirements/)		42
Business Core		
See the Business Core Requirements (https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/college-of-business/)		42
Required Courses in the Major		
BUSA 326	Data & Information Management	3
BUSA 423	Business Analytics Programming	3
Business Analytics concentrations. (12 or more hours with at least once concentration required for all business analytics majors)		12
Data Science Concentration:		12
BUSA 421	Data Science	
BUSA 424	Business Analytics Modeling	
BUSA 447	Data Visualization	
MGT 390	Project Management	
Information Technology/Information Security:		12
BUSA 315	IS Security & Risk Management	
BUSA 379	Business Process Management & ERP Systems	
BUSA 415	Principles of Business Process Analysis & Design	
BUSA 416	Innovative Analytics Technology	
Free elective hours to total a minimum of 120 hours. If a student has 12 hours of free electives, they are encouraged to take an additional business area concentration.		18
Total Hours		120

A grade of “C” or higher must be earned in all courses in this Major.

Course	Title	Hours
First Year		
Fall		
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Hours		0
Total Hours		0