

Literature and Languages

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Literature and Languages Web Site (<http://www.tamuc.edu/litlang/>)

The Department of Literature and Languages is a multidisciplinary department with programs and emphases, English, linguistics, foreign languages, journalism, philosophy, radio & television, and affords opportunities to the student for academic enrichment through diverse offerings and an international faculty.

Degrees awarded are the Bachelor of Arts in English and Spanish; the Master of Arts and Master of Science degrees in English; the Master of Arts in Spanish; and the Ph.D. in English.

Courses in the Department of Literature and Languages improve the reading, writing, and analytical skills of students, offer insight into the use and structure of language, develop an understanding and appreciation of literature, explore film as an art form, and explore digital humanities. The programs offered for non-teaching majors are designed to prepare students to enter graduate study, or as basic preparation for professions such as law, publishing, free-lance writing, creative writing, copyediting and copywriting, and business communications. The programs prepare students to write effectively, to think and read critically and analytically, and to understand cultural and social differences to prepare students for an inter-connected world. Programs in the department emphasize the art of narrative and storytelling across multiple media. Students in the programs receive ongoing opportunities for professional development and benefit from engaged mentorships with the faculty. The department houses the Writing Center in its commitment to assisting writers at all levels.

English

In order to secure a well-balanced program, students majoring or minoring in English will elect their courses in accordance with the following plans of study:

- Liberal Arts and Pre-Professional Major in English
- Second Major, or Minor, in English
- Teaching ESL Minor
- TESOL (Teaching English to Speakers of Other Languages) Minor

Teacher Education Program

- Secondary Teacher Certification, Grades 7-12
- Middle Level Teaching Field in English/Language Arts/Reading, Grades 4-8
- English as a Second Language Endorsement

Students seeking a bachelor's degree in the following major must complete:

1. degree requirements for a Bachelor of Arts degree, and
2. Core Curriculum Requirements (<https://coursecatalog.tamuc.edu/undergrad/core-curriculum-requirements/>) (refer to those sections of this catalog).

In addition, courses in the major must be completed as shown below.

Teacher Education Programs in English/Language Arts

Students seeking a Bachelor of Arts degree in a teacher education program must complete:

1. degree requirements for a Bachelor of Arts degree (refer to the bachelor's degree requirements section of this catalog);
2. Core Curriculum Requirements (<https://coursecatalog.tamuc.edu/undergrad/core-curriculum-requirements/>) (refer to that section of this catalog);
3. requirements for admission to and retention in the Teacher Education Program (refer to the Center for Educator Certification and Academic Services section of this catalog); and
4. professional development courses (refer to the appropriate departmental section in this catalog, e.g., Department of Curriculum & Instruction).

In addition, courses in the major must be completed as shown below.

Students desiring concentrated study in English should choose one of the following:

- Teacher Education Programs (English):
- Secondary Education, Grades 7-12

- Middle Level English/Language Arts/Reading, Grades 4-8
- English as a Second Language Endorsement

TEExES and Teacher Certification

Students seeking certification in English/Language Arts/Reading should consult with the TEExES adviser for English in the department as early as possible, but no later than the beginning of their junior year.

Foreign Languages and Linguistics

This section of the Department of Literature and Languages offers instruction in understanding and speaking, reading, and writing as well as the study of literature in French and Spanish. The emphasis in all courses is on the student's ability to communicate adequately in a foreign language. Beginning courses emphasize speaking and understanding the language and the culture of people who use the language; advanced courses emphasize reading, writing, and speaking the language, as well as analyzing literature.

Advanced placement with credit is available for students who have begun French or Spanish in high school and have a score of three or above on the appropriate CEEB examination.

The foreign language staff is especially interested in developing teachers of foreign languages in both the elementary and secondary schools. Interdisciplinary Studies majors are encouraged to choose Spanish as an academic specialization.

Students who enter the university with previous high school or college credits or with native language proficiency and who wish to enroll in the same language normally should continue without repeating equivalent work. Equivalent courses in the same language may not be repeated for credit. However, students with language experience may enroll in equivalent courses in the same language on a non-credit basis. Students may also request a placement examination and interview to determine the status of their preparation. One high school unit (year) may be equivalent to one college semester upon approval of the department head.

The language requirement for a Bachelor of Arts degree may be satisfied by FRE 1311, FRE 1312, FRE 2311, FRE 2312 or SPA 1311, SPA 1312, SPA 2311, SPA 2312, or the equivalent of these courses.

Philosophy

The philosophy offerings are designed to provide electives for students in any major area, but especially in the liberal arts. There are no formal prerequisites for any course.

The courses in philosophy introduce the student to some of the most enduring and challenging problems that we know and the attempts we have made to solve them. Students who take courses in philosophy enhance their ability to think critically and vigorously, analyze arguments, and express their views clearly and concisely, orally and in writing. Courses in philosophy are good preparation for students considering graduate studies, law, medicine, and work with government agencies and private corporations.

The Core Curriculum Requirement in (040) Literature, Philosophy, and Culture may be satisfied by completing PHIL 1301, PHIL 331, PHIL 332, PHIL 360, PHIL 362 and the Core Curriculum Requirement in (080) Social and Behavioral Sciences may be satisfied by completing PHIL 2303.

Spanish

Emphasis in Liberal Arts and Pre-Professional Programs Courses in Spanish enable the student to learn the Spanish language and become familiar with Hispanic culture. Majors in Spanish also study the outstanding figures of Spanish and Latin American literature and civilization and are prepared for careers in teaching, government service and private corporations. Students may choose to major or minor in Spanish. The plans of study include the following:

- Hispanic Studies (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/hispanic-studies-program/>)
- Second Major in Spanish (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/spanish-second-major/>)
- Minor in Spanish (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/spanish-minor/>)

Students seeking a bachelor's degree in a non-teacher education major must complete:

1. degree requirements for a Bachelor of Arts degree, and
2. Core Curriculum Requirements (<https://coursecatalog.tamuc.edu/undergrad/core-curriculum-requirements/>) (refer to those sections of this catalog).

In addition, courses in the major must be completed.

Note: Oral proficiency is an integral component of language instruction at Texas A&M-Commerce. Before credit or equivalency is given for a foreign language correspondence course, the student requesting such credit or equivalency must demonstrate satisfactory oral proficiency in the language as determined by the department head.

Teacher Education Programs in Spanish

Students may choose to major or minor in Spanish or to elect Spanish as their field in the teacher education program.

Students seeking a bachelor's degree in a teacher education program must complete:

1. degree requirements for a Bachelor of Arts or Science degree (refer to the bachelor's degree requirements section of this catalog),
2. Core Curriculum Requirements (<https://coursecatalog.tamuc.edu/undergrad/core-curriculum-requirements/>) (refer to that section of this catalog),
3. requirements for admission to and retention in the Teacher Education Program (refer to the Center for Educator Certification and Academic Services section of this catalog), and
4. professional development courses (refer to the appropriate departmental section in this catalog, e.g., Department of Curriculum & Instruction).

In addition, courses in the major must be completed.

Communication Studies B.A./B.S. (https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/communication_studies/)

Communication Studies Minor (https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/comm_studies_minor/)

Workplace Human Communication Minor (https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/workplace_human_comm/)

English B.A. (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/english-ba/>)

English Minor (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/english-minor/>)

English Second Major (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/english-second-major/>)

Hispanic Studies (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/hispanic-studies-program/>)

Middle School English/Language Arts/Reading B.A. (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/middle-school-english-language-arts-reading-ba/>)

Teaching English to Speakers of Other Languages (TESOL) Minor (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/teaching-english-to-speakers-of-other-languages-tesol-minor/>)

Writing Minor (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/writing-minor/>)

Philosophy Minor (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/philosophy-minor/>)

Spanish Secondary Teacher Certification (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/spa-secondary-teacher-cert/>)

Spanish Second Major (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/spanish-second-major/>)

Spanish Minor (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/humanities-social-sciences-arts/literature-languages/spanish-minor/>)

COMS 1307 - Mass Communication in Society

Hours: 3

A discursive study of mass media organizations and their history, covering how they operate and exert their influence on individuals and society, enabling students to become knowledgeable and self-critical consumers of mass media content. The course is a survey of operations of various media entities, including broadcasting, video gaming, print media, advertising, public relations, filmmaking, the music industry and social media, while also addressing issues of media effects and regulation. Crosslisted with: MMJ 1307.

COMS 1311 - Studies in Human/Communication

Hours: 3

This course addresses theories and related skills for evaluating types of communication including a survey of computer mediated communication, nonverbal communication, political communication, gender communication, small group communication, as well as strategies used in informative, persuasive, and ceremonial communications. Recommended for students pursuing careers in sales, training and development, human resources, teaching, law, the ministry, politics, event planning, corporate training, upper-management or other professions requiring communication skills.

COMS 1315 - Fundamentals of Public Speaking

Hours: 3

(COMS 1315) COMS 111 - Fundamentals of Speech. Three semester hours. This course addresses how to develop and organize effective oral presentations. This class covers theories and related skills for planning, organizing, rehearsing, presenting and evaluating different types of speeches as well as rhetorical traditions, principles, and strategies used in informative, persuasive, and ceremonial speeches. Emphasis on student performance and evaluation of oral and written models of classical and contemporary speeches. Recommended for students pursuing careers in sales, human resources, training and development, teaching, law, the ministry, politics, or other professions requiring public presentations. May be taken to meet a communication requirement.

COMS 1321 - Business/Professional Speaking

Hours: 3

This course is designed to aid prospective professionals for different communication requirements they will encounter in their careers. The class will cover structures and techniques in presenting speeches as well as communication theories on planning, organizing, rehearsing, presenting, and evaluating oral presentations. It includes a survey of rhetorical traditions, principles, and strategies used in informative, persuasive, and ceremonial speeches. Recommended for students pursuing careers in teaching, law, the ministry, politics, or other professions involving making public presentations. May be taken to meet a communication requirement.

COMS 1336 - Audio-Visual Communication

Hours: 3

An introduction to basic audio and video production and digital production theories and skills needed for effective media content creation. The course includes practical training with software and hardware for digital media production, develops an understanding of the aesthetics of media production and provides preparation for using audio and video content as a form of communication to an audience. Crosslisted with: MMJ 151.

COMS 2327 - Advertising Principles

Hours: 3

A survey course in advertising, applied to traditional and digital media. Examines the historical background, social and economic environments, media channels, and other basics of the field. Students will learn issues related to target audiences, developing persuasive messages, and creating effective sales messages for businesses, that assist the businesses in branding and positioning themselves against their competition.

COMS 2330 - Public Relations Principles

Hours: 3

An introduction to the theories and strategic communication techniques of public relations and the functions of reputation management related to public attitudes. A beginning examination of publics, research techniques, media outlets, and public relations applications, including strategies used in social media and traditional media.

COMS 3301 - Podcast Production

Hours: 3

The course focuses on audio-based content production related to developing and producing podcasts. Practical work in interviewing, writing and content-creation. The course is designed to teach students how to write, record, publish and market a successful podcast. Students will learn the importance of developing content for a local target audience and the means of using social media to engage with the audience. A service-learning component allows students to create public-service content for the local community.

COMS 3380 - Digital Music Production

Hours: 3

Students will learn the fundamental skills required of sound engineers and/or producers working in the recording industry, based on techniques related to current popular music. Attention will be given to the basics of the mixing board, microphones, recording techniques and signal processing for drums, bass, guitar, keyboards and vocals as well as training for ProTools® software. Prerequisites: COMS 1336. Crosslisted with: MMJ 360.

COMS 4336 - Public Relations Campaigns

Hours: 3

The planning, implementation, and analysis of public relations campaigns, where a campaign consists of planned activities designed to advance a specific goal. Examination of the role of research in such campaigns. Students learn roles in agencies for national, state and local campaigns and have the opportunity for developing and running a campaign using social media and traditional media. Prerequisites: COMS 2327 or COMS 2330.

COMS 4353 - Social Media

Hours: 3

This course will examine concepts of communication, social interaction and community in a digital world. The course will include such interactive media applications as blog, wiki, avatar, comment, Twitter®, Instagram®, Facebook®, Pinterest®, podcast and similar Internet sites and techniques of digital media communication. Students will engage in practical social media strategies to engage with the local audience and use software such as Hootsuite® for social media marketing and engagement. Crosslisted with: MMJ 453.

COMS 202 - Argument Creation & Deliveries

Hours: 3

Topic-position taking and delivery are covered in this course. Approaches will be covered for understanding how evidence can be used to most effectively frame an argument. Particular emphasis will focus on analysis, evidence, reasoning, and refutation. Additionally, delivery techniques to present an argument are also covered for both verbal and nonverbal communication. A special emphasis of focus is overall appearance during persuasive deliveries. These include but are not limited to specific word choice, gestures, clothing attire, and proximity use.

COMS 301 - Computer Mediated Communication

Hours: 3

Students will learn about the digital networked era, which is based on consuming ever-increasing content. This information can influence who we are and the relationships we have with others. We will examine fundamental aspects of interpersonal communication and consider how different types of computer-mediated communications (CMC) technologies such as e-mail, instant messaging, video conferencing, twitter and social network sites affect communication processes. Students will engage the web as critical writers and readers in order to move past being simply consumers and empower them in this digital networked era.

COMS 302 - Argument & Debate, Oral Interpretation Deliveries

Hours: 3

Multiple debate format styles will be addressed including: Policy, Lincoln-Douglas, Public Forum, Oral Interpretation. Differences and similarities with idea organizing and delivery presentation will be covered for each format. Different skill building exercises will be covered including: Role-Play, Tag-Team, Inner Circle-Outer Circle etc. These skill building exercises will aim to improve verbal and nonverbal communication strategies.

COMS 303 - Images with Messages

Hours: 3

This course explores the ways in which we use visual communication in our everyday lives. During this course we will examine the various ways the image is used to communicate, explore how we perceive images, and investigate those messages. Visuals ranging from typography to photography to website are covered to help people and businesses persuade others.

COMS 312 - Persuasion

Hours: 3

This course builds on the study of persuasive communication to consider theories of persuasive communication in personal and professional areas. Analysis of face to face communication and technology mediated communication will also be addressed. Professional persuasive communication techniques will also be analyzed in professional areas of sales and advertising.

COMS 316 - Gender Communication

Hours: 3

Sex differences and similarities in communication will be explored. Different theoretical perspectives will be covered from which to study social behavior of the two sexes. Both verbal communication and nonverbal communication will be addressed across contexts

COMS 317 - Interpersonal Communication

Hours: 3

A study of environmental conditions that affect interpersonal interactions. Attention is given to verbal and non-verbal interactions, interpersonal behavior, communication models and networks, and social influences.

COMS 318 - GLB/Small Group Communication

Hours: 3

The theory and practice of communicating in small groups will be explored. Verbal communication, nonverbal communication, and computer mediated communication will be explored. The course will cover strategies for utilizing the strength of group communication. Common barriers to communication will be examined. Group communication within organizations as well as those groups outside of businesses will be explored.

COMS 319 - Leadership & Conflict Management

Hours: 3

An analysis within a framework of Communication Studies of the nature of leadership and conflict and the methods to resolve conflict with an emphasis on collaborative problem solving and mediation. Applying leadership and conflict management concepts, principles, strategies and techniques to your personal life. Prerequisites: COMS 1311 with a minimum grade of C.

COMS 323 - Popular Culture Promotion

Hours: 3

This course examines the social influences of U.S. popular culture from the 1940s to today, paying particular attention to the processes of how ideas, beliefs, and trends become popular. Both rhetorical language and symbolic representation will be examined. Students will learn steps to popular culture success from studying popular culture influences in their lives.

COMS 333 - Persuasive Deliveries in Context

Hours: 3

The goal of this course is to help students understand and develop skills in the field of argumentation studies. The course addresses evidence collection and evaluation, argument construction, and various tools to assess the quality of arguments. A major goal of the course is developing intentional communication skills with specific word choice and nonverbal behaviors displayed. The course will cover different debate contexts (courtroom, business pitch, political speech, ministry, etc.) to apply more specific audience structured and guided approaches to interacting through the use of arguments.

COMS 389 - Independent Study

Hours: 1-4

Individualized instruction/research at an advanced level in a specialized content area under the direction of a faculty member. May be repeated when the topic varies.

COMS 397 - Special Topics

Hours: 3

Organized class. May be repeated when topics vary.

COMS 402 - Communication Contexts Deliveries

Hours: 3

Various presentation contexts are covered emphasizing highly effective verbal and nonverbal communication presentations for each one. Particular contexts are covered for those students interested in careers in law, politics, business, and ministry. Each different context is individually covered regarding nuances for persuading the audience within that particular context. Some audience differences include courtroom juries, potential voters, business sales pitch, and religious congregations. Prerequisites: COMS 202 or COMS 302.

COMS 406 - Nonverbal Communication

Hours: 3

Nonverbal Communication will explore different aspects of nonverbal communication. The class is structured to first build an understanding of nonverbal communication from an academic standpoint. A theoretical perspective will be understood, then the areas of visual and auditory codes (kinesics, physical appearance, and vocalics); contact codes (haptics and proxemics); place and time codes (environment, artifacts, and chronemics). Relationship between verbal and NV communication; emotion and NV behavior; NV coding and decoding of deception will be addressed. A major portion of the course to follow will apply nonverbal communication to students' lives. An understanding of interpreting different nonverbal messages will be covered.

COMS 407 - Communication Research Methods & Theory

Hours: 3

This course is a survey of basic human communication research methods focused on developing competencies at various levels. The primary goal is for students to better understand and apply how research is conducted in communication studies. Emphasis is placed in three primary areas of human communication research: Quantitative, Qualitative, and Critical Studies. The understanding and application of theory used in research will also be covered. Students will write papers that can lead up to research studies.

COMS 408 - Intercultural Communication

Hours: 3

Overview of the study of cross-cultural communication. Includes a survey of nonwestern culture, communication concepts, intercultural communication problems and approaches to their resolution. Introduces students to the differences in meaning between co-cultures.

COMS 414 - Political Communication

Hours: 3

Communication by individuals, groups, and the mass media as major political influences on public policy decisions.

COMS 422 - Organizational Communication

Hours: 3

The focus of this class will be on the traditions/approaches, theories, and research findings concerning conceptions of organizations, various traditions in the study of organizations, metaphors for organizational communication, culture and climate within organizations, group processes, leadership, socialization/assimilation/membership, negotiation, power, motivation/performance, organizational innovation and change, team based structures and alternative forms of organizing, and strategic organizational communication.

COMS 444 - Communication and Compliance Gaining

Hours: 3

This course presents a study of principles of motivation, suggestion, and other aspects of audience psychology as used in business, mass media, and public affairs. The study of persuasion can be undertaken with one of two emphases: how to be better persuaders or how to be better consumers of persuasion. The course provides tools and concrete examples for individuals and businesses to motivate others through communication to accept their ideas.

COMS 489 - Independent Study

Hours: 1-4

Individualized instruction/research at an advanced level in a specialized content area under the direction of a faculty member. May be repeated when the topic varies. Prerequisites: Consent of department head or Communication Studies Program Director.

COMS 490 - H Honors Thesis

Hours: 3

Honors Thesis.

COMS 491 - H Ind Honors Readings

Hours: 3

Honors Readings.

COMS 497 - Special Topics

Hours: 3

Organized class. May be repeated when topics vary.

ENG 1301 - College Reading & Writing

Hours: 3

Note: This course satisfies the "Communications" option in the Core Curriculum. Introduces students to writing as an extended, complex, recursive process and prepares students for English 1302, which more rigorously examines the forms and structures of argument and means to approaching multiple audiences. In 1301 students will write weekly, and will work on essay organization and development. The course will emphasize close reading, summarizing, and analysis of expository texts, including student writing.

ENG 1302 - Written Argument/Research

Hours: 3

Note: This course satisfies the "Communications" option in the Core Curriculum. This course provides students with advanced training in communication skills emphasizing the writing and reading of argumentative prose and adapting writing to alternate audiences. Students will write weekly, including such texts as journals, reading response logs, summaries of argumentative texts, argumentative papers, and longer papers integrating secondary research. Activities include close reading of sample texts, both student and professional. Some sections will emphasize special topics in both reading and writing. Prerequisites: Grade of C or better in English 1301 or advanced placement or CLEP.

ENG 2326 - Intro to Literature

Hours: 3

Note: This course satisfies the "Language, Philosophy, and Culture" or "Component Area" options in the Core Curriculum. This course focuses on the study of literature from various genres, periods, perspectives, and regions. The course will introduce concepts and methods of analysis that focus on themes, motifs, and other literary forms that recur across different cultural contexts. Prerequisites: ENG 1302.

ENG 2331 - Literature of the Western World

Hours: 3

Note: This course satisfies the "Language, Philosophy, and Culture" or "Component Area" options in the Core Curriculum. This is a survey of western literary traditions that covers a variety of genres (e.g., epic, drama, sonnet, folktale, essay, and novel). The course will focus on themes throughout the Ancient, Medieval, and Renaissance periods and examine how the works studied are influenced by and responding to socio-historical realities. Prerequisites: ENG 1302.

ENG 100 - Introduction to College Reading & Writing

Hours: 3

A non-credit course providing an Introduction to College Reading and Writing. Three semester hours (3 lecture). (Non-credit) An introduction to the elements of literacy necessary for college-level reading and writing. In this course, students receive substantial feedback and instructors tailored to their specific needs. This course serves as a support course for ENG 1301 and is required of those students who are not Texas Success Initiative (TSI) complete in either reading and/or writing, but this course is also available to anyone who may desire additional support for ENG 1301. May not be used to satisfy any degree requirement.

ENG 103 - TSI

Hours: 0

ENG 200 - Popular Literature and Culture

Hours: 3

Note: This course satisfies the "Language, Philosophy, and Culture" or "Component Area" options in the Core Curriculum. This course examines how popular works both reflect and shape contemporary cultural values, beliefs, and practices. Students will analyze aesthetic, narrative, and ideological aspects of popular texts as well as their production, circulation, and reception within socio-historical contexts to examine why certain texts become popular and what value that popularity holds for both academia and culture more broadly. Prerequisites: ENG 1302.

ENG 202 - Multiethnic Literatures

Hours: 3

Note: This course satisfies the "Language, Philosophy, and Culture" or "Component Area" options in the Core Curriculum. This course analyzes texts that consider the relationship between important social categories (e.g., class, race, and nationality) in a variety of genres, how current systems operate to privilege certain perspectives over others, and how the works under study challenge those dominant narratives. Students will learn to examine cross-cultural connections between texts to reveal a deeper understanding of identity and power relations across different contexts and how literature is a site of cultural exchange, resistance, and transformation. Prerequisite ENG 1302.

ENG 205 - Humor in the Humanities

Hours: 3

Note: This course satisfies the "Language, Philosophy, and Culture" or "Component Area" options in the Core Curriculum. This course introduces foundational concepts in the humanities through humor: Humor is a universal human behavior with crucial functions in all spheres of life. The course is designed to introduce students to major historical, social, psychological, literary, and communicative concepts in the humanities as they manifest in humor. The course is designed to develop critical thinking habits, and the student may be required to make analyses and value judgments based on critical thought.

ENG 300 - Teaching English

Hours: 3

This course offers strategies for teaching English focusing on the link between reading and writing in the English, Language Arts, and Reading (ELAR) classroom in accordance with state required educational and professional competencies (i.e., TEKS, TExES, CCRS). Students will actively engage with reading and analytical writing, explore assessment techniques that promote learning, and practice designing various English-based teaching materials (e.g., lesson plans, assignment prompts, and rubrics) in preparation for leading their own ELAR classrooms. Prerequisites: ENG 333, 2 upper level literature courses and preferred completion of one of the required reading courses.

ENG 301 - Modern Grammar

Hours: 3

A course that guides students thorough analysis of the sentence-level grammar of English employing contemporary as well as more traditional methodologies. It emphasizes the relationship between the structure of language and that of everyday experience and develops an appreciation of change and variation. Prerequisites: ENG 1302.

ENG 303 - Introduction to English Studies

Hours: 3

This course is an introduction to studies in English. Subjects in this course may include, but are not limited to, the various sub-disciplines of the larger arena of English Studies (e.g., literature, rhetoric, and linguistics), histories of how this area of study came to be, and current and developing debates in English studies. Required of all English Majors. Prerequisite ENG 1302 and sophomore standing.

ENG 305 - Children's and Young Adult Literature

Hours: 3

This course is a survey of children's and young adult literature that may include various authors and illustrators in such genres as the oral tradition, fantasy, realistic, and historical fiction, the novel, poetry, and the picture book. This course applies critical theory to texts for young people in order to better understand the complexities of this seemingly simple literature and how it reflects and impacts the culture that it came from. Students will learn how to more deeply examine children's literature in their own reading but also in professional spaces such as the classroom or library. Prerequisites: ENG 1302.

ENG 311 - Shakespeare

Hours: 3

This course examines Shakespeare's dramatic works, including a selection of tragedies, comedies, histories, and romances. Students will learn how to read drama, negotiate Shakespearean poetic conventions, and explain the literary elements and devices used in his works so that they can explore the ways Shakespeare either affirmed or critiqued important issues of his day. Students who are pre-service teachers will also learn how to approach the teaching of Shakespeare for a high-school curriculum. Prerequisites: ENG 1302.

ENG 315 - Introduction to Creative Writing

Hours: 3

An introduction to creative writing through reading and analyzing models of selected genre or genres. In a workshop atmosphere, students share their writings and critique each other's work and learn the practical problems of preparing work for submission and marketing. Genres selected for a semester's focus may include: poetry, fiction, biography, community history, or screenplay. May be repeated once when the emphasis changes. Prerequisites: ENG 1302.

ENG 317 - Word Building

Hours: 3

A course planned to help students increase their vocabulary primarily through a study of the formation of English words from Latin and Greek roots. Prerequisites: ENG 1302.

ENG 323 - Mythology

Hours: 3

This course examines myths that developed to explain phenomena that included, but are not limited to, creation, human behavior, and heroic deeds that shaped and were shaped by the culture of the ancient world. This course may focus primarily on one or more major mythological traditions to trace their impact on mythology and literature more broadly or may compare mythologies from across the globe to better understand how culture and mythology mutually shape each other. Prerequisites: ENG 1302.

ENG 331 - Introduction to Linguistics

Hours: 3

A survey of major areas of linguistic theory: phonology, morphology, syntax, semantics, pragmatics, historical/comparative studies, sociolinguistics, psycholinguistics. Prerequisites: ENG 1302.

ENG 333 - Advanced Writing: Nonfiction

Hours: 3

A course that provides an intensive study of the principles of nonfictional composition through the analysis of examples from classic and modern writings and practice in the application of those principles. The course emphasizes rhetorical organization and the techniques of expository writing. Students devote much time to writing and editing their own work. Prerequisites: ENG 1302 and sophomore standing.

ENG 341 - Professional Writing

Hours: 3

A study of how to manage business communication effectively through developing and employing critical thinking skills focused on organizing information, drawing conclusions, and practicing formal writing skills that will enhance marketability and success in the professional workplace. Students will learn how to analyze job listings, write resumes and cover letters, and develop lists of resources relevant to their professional goals. Prerequisites: ENG 1302.

ENG 342 - Scientific Writing & Rhetoric

Hours: 3

This course introduces undergraduates to the principles and practices of effective and ethical scientific writing and rhetoric. Students will learn to communicate complex scientific ideas clearly and persuasively through various multimodal formats, and an emphasis will be placed on developing critical thinking skills, analyzing scientific literature, and mastering the conventions of scientific discourse. Prerequisites: ENG 1302.

ENG 358 - Language & Society

Hours: 3

A study of human social behavior and sociocultural interaction as they constrain language acquisition, use, and structure. Topics include sociolinguistic relativity, communicative competence, multilingualism, social and regional dialects, speech-act types, language styles, gender-related issues, and sociolinguistic field methodology. Prerequisites: ENG 1302.

ENG 399 - Research Methods in English Studies

Hours: 3

This course is an advanced study of research ethics, approaches, and methods in English Studies. This course emphasizes the development of scholarly terminology, critical methodologies, and research techniques needed to sustain advanced research and writing projects. This course bridges skills gained during the student's major work to future professional opportunities. Required of all English majors. Prerequisites: ENG 1302 and sophomore standing.

ENG 404 - Literature and Identities

Hours: 3

This course explores how literature shapes and reflects personal and collective identities, focusing on one or more different aspects of identity (e.g., gender, race, sexuality, age, dis/ability, nationality, intersectionality). Covering a variety of genres across time periods and geographic regions, this course examines how these texts navigate, challenge, and redefine notions of identity. Students will investigate how literature serves as a powerful tool for self-expression, cultural representation, and social change. May be repeated for credit when the emphasis changes. Prerequisites: ENG 1302.

ENG 409 - Literary Genres

Hours: 3

This course examines one or more literary genres (e.g., fantasy, mystery, memoir) with a focus on a particular historical period, theme, or critical approach. The selected literature and media may include, but are not limited to, poetry, drama, fiction/non-fiction prose, or film. Students will explore how genres shape meaning, gain an understanding of the genre's significance and evolution, and learn how different writing styles are informed by literary genre expectations in which authors engage and reflect cultural contexts. May be repeated for credit when emphasis changes. Prerequisite ENG 1302.

ENG 412 - Writing with Digital Media

Hours: 3

This course is designed for advanced students and those new to writing with digital media, including video, sound, and images. Introduces students to a range of tools, concepts, and models for digital storytelling and composing with digital media. Students will demonstrate the fundamentals of writing with digital media by producing their own original multimodal examples. Course may be repeated for credit as topics change. Prerequisites: ENG 1302.

ENG 420 - Approaches to Literature

Hours: 3

This course introduces historical and contemporary theoretical and critical approaches to textual analysis within the discipline of literary studies. Different methods and theories (e.g., formalist, psychological, Marxist, structuralist, post-structuralist, deconstruction, feminist, new historicism, cultural studies, postcolonial, race studies, and ecocriticism) may be emphasized in the course. In exploring these theories, students will gain a rigorous understanding of literature, its power in society, and the ways in which it constructs spaces where the human condition can be better understood. Prerequisites: ENG 1302.

ENG 432 - Evolution of Film Art

Hours: 3

Note: Satisfies the "Creative Arts" or "Component Area" options in the Core Curriculum. This course combines the study of film history with an exploration of film as an art form. Students will learn the history of film from the late 19th century to the present focusing on the evolution of cinematic techniques, styles, and movements, as influenced by technological advancements, visual art, and innovations in narrative forms. Students will analyze aesthetic strategies as meaning making forms that elicit emotional responses from audiences worldwide, and students will understand how film art is tightly connected to historical developments. Prerequisites: ENG 1302.

ENG 441 - Advanced Survey of American Literature I

Hours: 3

This course examines the development of American literature from the period of exploration and Colonial settlement up to the Civil War. The course may approach the literature from a thematic perspective or a chronological one. A variety of authorships and genres will form the basis for analyzing the possibilities and limitations of what is "American" literature. Prerequisites: ENG 1302.

ENG 442 - Advanced Survey of American Literature II

Hours: 3

This course examines the development of American literature from the Civil War to the present. The course may approach the literature from a thematic perspective or a chronological one. A variety of authorships and genres will form the basis for analyzing the changing landscape of this literature and possible future iterations of it. Prerequisites: ENG 1302.

ENG 457 - Teaching English as a Second Language

Hours: 3

An investigation of the linguistic, psychological, and sociocultural foundations for teaching English to speakers of other languages. It surveys historical, and current trends in the methods and materials of ESL, of language testing, and of language-program evaluation. Also appropriate for students interested in teaching second or foreign languages other than English. Prerequisites: ENG 1302.

ENG 460 - Creative and Scholarly Publishing

Hours: 3

A practicum for students interested in publishing their creative or academic work. Students work on preparing their work for publication, and researching potential markets, including how to submit, revise, and edit work for publication. Extensive research on publishing and peer critiques. Prerequisites: ENG 1302.

ENG 462 - Language Acquisition and Processing

Hours: 3

A survey of the cognitive, affective and developmental constraints on language acquisition and use. Topics include language, brain and mind; multilingualism; first and second language acquisition; evolution and change in the representational systems of humans and other animals; and research methods. Prerequisites: ENG 1302.

ENG 471 - Advanced Survey of British Literature I

Hours: 3

This course examines a thousand years of British literature (800-1800) that includes a range of genres (e.g., poetry, drama, novella). The readings include literature and authors across several periods: the Medieval period, the Renaissance/Early Modern period, and the eighteenth century. Attention is paid to the historical and cultural frameworks surrounding the texts so that students learn how literature both produces and is produced by the culture in which it is situated. Prerequisites: ENG 1302.

ENG 472 - Advanced Survey of British Literature II

Hours: 3

This course is a survey of British literature starting around 1800 up through the present. The course will include a variety of genres (e.g., poetry, drama, novel) and will cover literature and authors across several eras: the Romantics, the Victorians, the modernists, and the post-modernists. Among readings in the 20th century are texts written during the Great War (WWI), WWII, mid-century, late-century, and contemporary authors. Prerequisites: ENG 1302.

ENG 474 - Topics in World Literature

Hours: 3

This course explores the diversity of literatures around the world, and may focus on a specific theme, genre, or cultural context. Among possible topics are: postcolonial literature, transnational literature, modernities, the literatures of the global south, the global novel. Students will engage with texts in translation and will consider how literature shapes and is shaped by socio-historical realities, cultural and linguistic identities, power relations, and the increasing interconnectedness of our world. Prerequisites: ENG 1302.

ENG 485 - Advanced Professional Writing

Hours: 3

A writing intensive class that teaches how to create and edit portfolios that showcase skills and accomplishments for use in future job searches. The class covers how to analyze an audience, plan a content-based project, practice developing content, workshop drafts in informal groups, and polish professional writing skills. One or more substantial sample of work will be generated by the end of the course. Prerequisites: ENG 1302.

ENG 489 - Independent Study

Hours: 1-4

Individualized instruction and research at an advanced level in a specialized content area under the direction of a faculty member. May be repeated when the topic varies. Prerequisite: Consent of department head.

ENG 490 - H Honors Thesis

Hours: 3

Honors Thesis.

ENG 491 - H Ind Honors Readings

Hours: 3

Individual Honors Readings.

ENG 495 - Internship

Hours: 1-6

Approved work experience in a professional organization. Supervision under the guidance of a practicing professional and departmental faculty member. May be repeated once when the internship organization changes. Prerequisites: Junior standing and approval of the department head.

ENG 497 - Special Topics

Hours: 1-3

This is a course with content covering special areas or fields of interest or specialty assigned by the individual faculty member. May be repeated for credit when the emphasis changes.

ENG 499 - English Capstone

Hours: 3

This course is designed to guide students through the completion of a highly-individualized capstone experience in order to tie their undergraduate course work to future career opportunities. It may include, but is not limited to, such experiences as completing an independent research project geared to applying for graduate school or completing an internship project in fields such as publishing, librarianship, non-profit organizations, or others. Required of all English majors. Prerequisites: ENG 399.

FLL 489 - Independent Study

Hours: 0-4

FLL 497 - Special Topic

Hours: 1-4

Hours: One to four - Organized class Note May be graded on a satisfactory (S) or unsatisfactory (U) basis. May be repeated when topics vary

FRE 450 - Major Literary Figures

Hours: 3

Major Literary Figures. Three semester hours. A survey of the major literary figures of French or Francophone literatures. French authors treated may include Marie de France, Rabelais, Ronsard, Montaigne, Corneille, Racine, Molière, Marivaux, Montesquieu, Voltaire, Diderot, Rousseau, Balzac, Hugo, Camus, Sartre, Robbe-Grillet and Duras. Francophone authors treated may include Camara Laye, Nafissatou Diallo, Cheikh Sow, Calixthe Beyala, Tahar Ben Jelloun, Assia Djebar, Patrick Chamoiseau, Maryse Condé, Joseph Zobel, Gabrielle Roy and Roch Carrier.

FRE 489 - Independent Study

Hours: 1-4

Independent Study. One to four semester hours. Individualized instruction/research at an advanced level in a specialized content area under the direction of a faculty member. May be repeated when the topic varies. Prerequisite: Consent of department head.

FRE 490 - Honors Thesis

Hours: 3-6

FRE 491 - H Ind Honors Readings

Hours: 3

FRE 497 - Special Topics

Hours: 1-4

Special Topics. Three semester hours. Organized class. May be repeated when topics vary.

MMJ 1307 - Mass Communication in Society

Hours: 3

(COMM 1307) A discursive study of mass media organizations, how they operate and exert their influence on individuals and society, enabling students to become knowledgeable and self critical consumers of mass media content. The emphasis will be on those media engaged in news and public affairs reporting and commentary, especially the press and television.

MMJ 1335 - Studies in Electronic Communications

Hours: 3

(COMM 1335) A survey course to provide an understanding of the origin, operation, organization and history of broadcasting in the United States.

MMJ 2305 - Publication Design & Production

Hours: 3

Publication Design and Production. Three semester hours. An introduction to programs for application to print publications such as newspapers, magazines, and newsletters. Instruction in the fundamentals of layout and design in electronic publishing. Required of all sequence majors.

MMJ 2311 - Multimedia Writing

Hours: 3

Basic journalistic writing techniques common to all media. Fundamentals of print, broadcast and Internet-oriented writing. integration of news gathering, writing and editing; ethics to establish a firm foundation for journalism, including basic reporting skills. Students will be required to read daily newspapers and online media, view/listen to TV and radio news; master the basics of Associated Press style and report and write on deadline. Basics of grammar and spelling.

MMJ 2315 - Basic Reporting

Hours: 3

A beginning course in the gathering and writing of news with an emphasis on interviewing and the basic types of stories. Assignments will include work to be submitted to the student newspaper. Laboratory hours each week. Students must be able to type.

MMJ 2327 - Advertising Principles

Hours: 3

A survey course in advertising as one aspect of promotion. Examines the historical background, social and economic environments, media channels, and other basics of the field as the beginning for further study in advertising. Prerequisites: Jour 1307 or MMJ 1307 or consent of the instructor.

MMJ 2331 - Media Performance

Hours: 3

A study of the principles of announcing and talent in radio, television and associated fields, including preparation and performance of commercials, news, interviews and similar broadcast-style content. Includes coverage of theory and practices in the broadcasting industry from the writing, studio and production points of view

MMJ 109 - Introduction to Media Production

Hours: 1

Supervised practice and instruction in multi-media experiences including: print-based news writing, radio announcing; radio production; public relations activities, television performance; television production; online video, visual, audio and/or textual production; and other activities related to the production of media content and projects. The first Practicum course is designed to do introductory training for students who have no previous media content creation experience. Students may be assigned to a variety of online, print, public relations, advertising, audio and/or video projects. MMJ majors do a minimum of three one-hour Practicum courses (from MMJ 109, 209, 309, and 409) but may not take more than one Practicum per semester. Crosslisted with: MMJ 209, MMJ 309, MMJ 409.

MMJ 151 - Basic Media Production

Hours: 3

An introduction to basic audio and video production and digital production theories and skills needed for effective media content creation. The course includes practical training with software and hardware for digital media production, develops an understanding of the aesthetics of media production and provides preparation for using audio and video content as a form of communication to an audience.

MMJ 197 - Special Topics

Hours: 0-4

One to four semester hours. Organized class. May be repeated when topics vary.

MMJ 209 - Media Operations II : Student Radio

Hours: 1

Supervised practice and instruction in multi-media experiences, but primarily for this course in radio announcing, radio production, online audio talent and production, and other activities related to the production of media content and projects. Students without previous media content creation experience should first take MMJ 109, the first Practicum course designed to introduce students to media creation skills. Students with basic previous experience should begin Practicum with MMJ 209. MMJ majors may choose to do three one-hour Practicum courses (from MMJ 109, 209, 309, and 409) instead of doing one three-hour internship, but may not take more than one Practicum per semester.

MMJ 221 - Basic Audio Production and Radio Programming

Hours: 3

Lectures and laboratory experience in audio production equipment, methods, and techniques. Emphasis is placed on radio programming and production. Attention is given to radio formats, new technology, production skills and program management. Laboratory experience includes work with KKOM student radio and/or KETR Radio. Prerequisites: MMJ 151 or concurrent enrollment.

MMJ 297 - Special Topics

Hours: 0-4

One to four semester hours. Organized class. May be repeated when topics vary.

MMJ 308 - Screenwriting

Hours: 3

In connection to playwriting in theatre, developing the skill of writing scripts for actor performance is emphasized. The course will give the students an opportunity to connect theatre writing to writing for film projects. Criticism and review of content by professionals and students will be stressed. Prerequisites: MMJ 2311. Crosslisted with: THE 308.

MMJ 309 - Media Operations III: Field Shooting

Hours: 1

Supervised practice and instruction in multi-media experiences, but primarily for this course in single camera and multi-camera field shooting and editing and online video content production, and other activities related to the production of media content and projects. Students without previous media content creation experience should first take MMJ 109, the first Practicum course designed to introduce students to media creation skills. Students with basic previous experience should begin Practicum with MMJ 209, but may take MMJ 309 first. MMJ majors may choose to do three one-hour Practicum courses (from MMJ 109, 209, 309, and 409) instead of doing one three-hour internship, but may not take more than one Practicum per semester. Crosslisted with: MMJ 109, MMJ 209, MMJ 409.

MMJ 314 - Intermediate Reporting

Hours: 3

A continuation of MMJ 2315 with emphasis on developing the students' news sense, judgment, interpretive news presentation, and reporting skills to produce in-depth stories using multiple sources of information. Assignments will include work to be submitted to the student newspaper. Laboratory hours each week. Prerequisites: MMJ 2315 with a minimum grade of C or consent of instructor.

MMJ 315 - Editing & Production

Hours: 3

Focus is on the concerns of the news editor, including copyediting, headline writing, and newspaper design. Laboratory work consists of copyediting, layout, and headline writing for fully-paginated student publications. Prerequisites: MMJ 2305.

MMJ 316 - Community Newspaper Journalism

Hours: 3

This course explores various topics in community newspaper journalism, including photojournalism, business-related operations such as advertising and circulation, newspaper management, technology, and community relations. Prerequisites: MMJ 1307 or consent of instructor.

MMJ 320 - Broadcast Writing

Hours: 3

A study of the techniques, style, and format of script preparation for the radio and television media. Scripts include commercial, news documentary, and dramatic programs. Prerequisites: MMJ 2311.

MMJ 322 - Film-Style Shooting & Editing

Hours: 3

This course teaches the technical skills and creative principles required for single camera ('film style') video field shooting and post production using Final Cut Pro®. Topics include audio, video recording technology, composition, lighting, continuity, and editing. Experience planning, shooting and editing entertainment- and/or information-based video projects will be provided through hands-on exercises, projects and assignments. Prerequisites: MMJ 151.

MMJ 326 - Advanced Reporting/Feature Writing

Hours: 3

An advanced course integrating writing, reporting and news feature writing skills. Assignments will include work to be submitted to the student newspaper. Laboratory hours each week. Prerequisites: MMJ 315 or consent of instructor.

MMJ 328 - Public Relations Principles

Hours: 3

An introduction to the fundamentals of public relations and the functions of reputation management. A beginning examination of publics, research techniques, media outlets, and public relations techniques. Prerequisites: MMJ 1307 or consent of instructor.

MMJ 329 - Writing for Public Relations

Hours: 3

The preparation of and writing of various documents in the field of public relations with both lecture and laboratory sessions. Emphasis is upon writing and research for public relations formats. Prerequisites: MMJ 2315 and 328.

MMJ 330 - Case Studies in Advertising

Hours: 3

The case-study method is utilized to explore contemporary advertising and marketing issues. Students will explore the execution of cases and analyze the elements utilized in the management of the cases. Prerequisites: MMJ 328.

MMJ 332 - Advanced Digital Video Production

Hours: 3

Lectures and laboratory experiences in control room and studio procedures for television broadcasting. Provides the students with an opportunity for learning pre-production, production and post-production of television programs using field shooting for pre-production and multi-camera production techniques of a TV studio. Experiences provided include operation of cameras, control panels, lights, and audio in directing and producing nondramatic programs such as news, commercials, and interviews. Attention is given to the television performance as well as to production techniques. Prerequisites: MMJ 322.

MMJ 334 - Advertising Campaigns

Hours: 3

A focus on the strategic elements in developing an advertising campaign for clients. Students will prepare a campaign for a designated on-campus or off-campus business, service, or institution, or non-profit. Prerequisites: MMJ 2327.

MMJ 335 - Media History

Hours: 3

A survey of the origins and development of journalism and the mass media from their beginnings in Germany and England to the present time. Emphasis on the ideas, economic forces, and cultural realities touching the development of American journalism. Prerequisites: MMJ 1307 or consent of instructor.

MMJ 336 - Media Law

Hours: 3

A study of the foundation of sources of law and the First Amendment and the significant legal decisions affecting print, broadcast, and online media. Covers such areas as libel, privacy, media access to government, copyright and media regulation. Particular attention is focused on Supreme Court decisions. Prerequisites: Junior standing or permission of instructor.

MMJ 350 - Visual Communication for News Publications

Hours: 3

An introduction to preparing visual documents for use in print publications. Digital cameras are used to introduce the essentials of composition, selection, and editing of images. Prerequisites: MMJ 151.

MMJ 351 - Introduction to Photojournalism

Hours: 4

An introduction to photojournalism. This class covers techniques and equipment needed when shooting for publication and places an emphasis on producing digital images. Crosslisted with: PHO 351.

MMJ 352 - Advanced Photojournalism

Hours: 4

Photojournalism students will refine their photo reporting skills while expanding techniques to include visual storytelling and documenting with emerging technology. Students must be published. An emphasis will be placed on students publishing assignments to further portfolios. Critiques will be an integral part of the course. Prerequisites: MMJ 351 or ART 351. Crosslisted with: PHO 352.

MMJ 360 - Digital Audio Production

Hours: 3

Students will learn the fundamental skills required of sound engineers and/or producers working in the recording industry. Attention will be given to the basics of the mixing board, microphones and recording techniques for drums, bass, guitar, keyboards and vocals. Prerequisites: MMJ 151 or 221.

MMJ 380 - Magazine Production

Hours: 3

An advanced course to build on MMJ 2305 and to introduce our majors to the field of magazine journalism. The students will learn the fundamentals of magazine writing, production and editing, which differ significantly from similar newspaper skills. Prerequisites: MMJ 2305 and MMJ 2315..

MMJ 389 - Independent Study

Hours: 1-4

Individualized instruction/research at an advanced level in a specialized content area under the direction of a faculty member. Prerequisites: Consent of department head. Note May be repeated when the topic varies.

MMJ 390 - Sports Media

Hours: 3

Students will learn the basic aspects of live play-by-play broadcasting; color commentary; and sports reporting, anchoring and producing for radio, TV and online communications. Emphasis will be on practical experience in helping to produce sports programming for KETR, student radio KKOM and student television KETV. Prerequisites: MMJ 2311 with a minimum grade of C.

MMJ 397 - Special Topics

Hours: 1-4

Organized class. May be repeated when topics vary.

MMJ 409 - Media Operations IV: Multi-Camera Studio Production

Hours: 1

Advanced Student Media Operations Of the three required Practicum courses, MMJ 409 should be taken last. Supervised practice and instruction in multi-media experiences, but primarily for this course students are assigned to student media management roles and/or work in producing traditional media and online content, including talk shows, newscasts, demonstration shows, and game shows using multi-camera live or live-style techniques, and other activities related to the advanced production of media content and projects. Students without previous media content creation experience should first take MMJ 109, the first Practicum course designed to introduce students to media creation skills. Students with basic previous experience should begin Practicum with MMJ 209. MMJ majors do three one-hour Crosslisted with: MMJ 109, MMJ 209, MMJ 309.

MMJ 420 - Multimedia Portfolio

Hours: 3

The course explores the evolution of traditional media operations to online media. Students will develop a greater appreciation for the history and implications of computer-mediated communication and explore cultural, social and economic issues related to technology and media. The course covers practical skills in various tools of interactive media production, including HTML, audio and video production, basic photography, writing and graphic design—all used to guide the student in preparing an online portfolio that demonstrates multimedia skills. Issues related to being prepared for starting a communication or media-related career are also addressed. Prerequisites: Senior standing or permission of instructor.

MMJ 425 - Public Relations Case Studies

Hours: 3

An analysis and evaluation of contemporary public relations problems in public and private organizations. Case studies are examined. Prerequisites: MMJ 328 and MMJ 329 or consent of instructor.

MMJ 426 - Public Relations Campaigns

Hours: 3

The planning, implementation, and analysis of public relations campaigns. Examination of the role of research in such campaigns. Prerequisites: MMJ 328.

MMJ 440 - Broadcast & Digital Journalism

Hours: 3

Students will use mobile communication devices such as cell phones and tablets to create quality print, broadcast, and online journalism. Students will cover news stories in the Hunt County, Texas area, doing out-of-class writing and reporting assignments designed as practical preparation for real-world media work. Along with traditional newsgathering techniques, students will study how the journalism and citizen media fields are evolving with new technology, using social media to build a readership for the course's journalism projects and to engage with the audience. Prerequisites: MMJ 151 or MMJ 322 and Junior Standing.

MMJ 445 - Ethics in the Media

Hours: 3

This is a course about ethical issues raised by contemporary mass media practices, especially those related to news, advertising, and public relations. Students will learn to recognize and analyze problem situations in terms of a framework of ethical principles in a societal context shaped by the libertarian traditions of Enlightenment thought. Communitarian challenges to those traditions will be studied and their impact on media ethics and practices explored. Prerequisites: Junior Standing or permission of instructor.

MMJ 453 - Social Media

Hours: 3

This course will examine concepts of communication, social interaction and community in a digital world. The course will include such interactive media applications as blog, wiki, avatar, comment, Twitter®, Instagram®, Facebook®, Pinterest®, podcast and similar Internet sites and techniques of digital media communication. Students will engage in practical social media strategies to engage with the local audience and use software such as Hootsuite® for social media marketing and engagement. Prerequisites: Junior Standing.

MMJ 480 - Pro Seminar & Portfolio

Hours: 3

The course synthesizes content from previous courses in commercial broadcasting, investigates current trends and issues in broadcast and digital media production, and includes a thorough investigation of the job search process. Also, investigation of new trends in broadcast and digital media production, management, research, programming and government regulation. Pre-requisites : At least 30 hours completed in RTV courses.

MMJ 489 - Independent Study

Hours: 1-4

Individualized instruction/research at an advanced level in a specialized content area under the direction of a faculty member. Prerequisite: Consent of Journalism division coordinator

MMJ 490 - H Honors Thesis

Hours: 3

Individual Honors Thesis.

MMJ 491 - H Ind Honors Readings

Hours: 3

Honors Readings .

MMJ 495 - Media Internship

Hours: 3

Approved work experience in a media organization such as a community newspaper or public relations firm. Supervision by professionals and faculty. Prerequisites: Junior Standing.

MMJ 497 - Special Topics

Hours: 1-4

Organized class. May be repeated when topics vary.

PHIL 1301 - Intro to Philosophy

Hours: 3

A general introduction to critical thinking and logic. Study of basic questions of existence and knowledge. Satisfies Humanities option of University Studies. Prerequisite: ENG 1302

PHIL 2303 - Logic

Hours: 3

An introduction to informal and formal logic. This Global course emphasizes the evaluation of arguments by using the principles of logic from different cultural areas such as Western Europe, the Middle East, South Central Asia, and Eastern Asia. The course includes the universal principles of symbolic logic.

PHIL 331 - History of Philosophy I

Hours: 3

Ancient, Medieval, and Renaissance philosophy. Greek philosophy from the beginnings (Thales, Anaximenes, Pythagoras, Heraclitus, Parmenides, the Atomists, Empedocles, Anaxagoras) to Plato's and Aristotle's rationalism, Epicure, the Stoics, and the Skeptics. Satisfies Humanities option of University Studies. Prerequisite: ENG 1302

PHIL 332 - History of Philosophy II

Hours: 3

From the Age of Reason to the present, this course may include Kant, Hegel, Schopenhauer, Comte, Nietzsche, Bergson, and Husserl. Satisfies Humanities option of University Studies. Prerequisite: ENG 1302

PHIL 360 - General Ethics

Hours: 3

Theories concerning the nature of the good life, human conduct in society, value judgments, ethical standards, and current ethical issues. Satisfies Humanities option of University Studies. Prerequisites: ENG 1302 with a minimum grade of C.

PHIL 362 - Aesthetics

Hours: 3

Analysis of aesthetic experience. Problems of "taste" and evaluation in music, literature, painting, architecture, etc. Satisfies Humanities option of University Studies. Prerequisite: ENG 1302

PHIL 489 - Independent Study

Hours: 1-4

Independent Study. Three or four semester hours. Individualized instruction/research at an advanced level in a specialized content area under the direction of a faculty member. May be repeated when the topic varies. Prerequisite: Consent of department head.

PHIL 490 - H Honors Thesis

Hours: 3

Honors Thesis.

PHIL 491 - H Ind Honors Readings

Hours: 3

Individual Honors Readings.

PHIL 497 - Special Topics

Hours: 1-4

Special Topics. Three semester hours. Organized class. May be repeated when topics vary.

SPA 1311 - Elementary Spanish I

Hours: 3

(SPAN 1311) Pronunciation, elements of grammar, vocabulary, and conversation and composition based on situations in everyday life. Emphasis on the spoken language. Introduction to Spanish culture.

SPA 1312 - Elementary Spanish II

Hours: 3

(SPAN 1312) A continuation of SPA 1311 with emphasis on reading and comprehension and on the spoken language. Prerequisites: SPA 1311 or approved placement or CLEP or consent of department head.

SPA 2311 - Intermediate Spanish I

Hours: 3

(SPAN 2311) Review of language fundamentals and continuation of conversation and composition. Emphasis on pronunciation, listening, and reading skills. Study of Hispanic civilization. Prerequisites: SPA 1311 and 1312 or consent of the department head.

SPA 2312 - Intermediate Spanish II

Hours: 3

(SPAN 2312) Introduction to Spanish prose, poetry, or drama, or to Spanish essays on scientific and technical topics. Expansion of vocabulary and syntactical analysis. Further development of reading comprehension. Prerequisite: SPA 2311 or consent of department head.

SPA 331 - Film for Spanish Conversation and Composition

Hours: 3

In this course, which uses film as a primary teaching tool, culture takes a central role in the learning of oral and written language skills. The course, through relevant feature films from Spain and Latin America, motivates the learning of oral and written language skills, and at the same time fosters cultural awareness. Students are exposed to linguistic variants in the Hispanic world. The course uses class discussions, filmic text interpretations, and creative writing to fine tune the student's oral and written skills and foster critical thinking. Written communication through creative expression as well as essays, stressing situations that challenge students to think and speak more creatively in Spanish. Development of self-correction techniques. Prerequisites: SPA 2312 or consent of the department head.

SPA 332 - Latin American Cultural Studies

Hours: 3

This course examines and critically analyzes various cultural discourses in Latin America in relation to their diverse communities, their historical and cultural scenarios in contemporary Latin America and its relationship with the world. In particular, the aim is to create meanings about their past and present through a variety of texts. The issue of social justice is also central to this class. Prerequisites: SPA 2312.

SPA 333 - Spa for Heritage Speakers

Hours: 3

This course is designed for language learners who grew up speaking Spanish at home or in their community. They demonstrate, by taking the Spanish Placement Exam, the CLEP exam or special permission from faculty, abilities to understand and communicate, to some extent, in Spanish. Capitalizes upon students' existing language skills to advance their Spanish proficiency and transcultural competence. Special attention to effective language learning strategies, critical analysis, and multimodal composition skills. Taught exclusively in Spanish, and for heritage or native speakers only. For students majoring or minoring in Spanish or Bilingual Education, this course replaces the SPA 331 requirement. Prerequisites: Placement by exam or SPA 2312 ('C' or higher grade).

SPA 334 - Spanish for Heritage Speakers II

Hours: 3

A continuation of SPA 333, the course is designed for language learners who grew up speaking Spanish at home or in their communities. It focuses on expanding Spanish academic communication skills, critical analysis of Hispanic cultural production, and development of multimodal composition abilities. Exclusively for heritage or native speakers of Spanish. For heritage or native speakers majoring or minoring in Spanish or bilingual education. Prerequisite: SPA 333 or instructor permission.

SPA 335 - Advanced Spanish for Teaching Certification

Hours: 3

Spanish 335 is an advanced Spanish course for students who need to improve their proficiency beyond the intermediate level and/or who plan to take the Texas State exams (LOTE / BLPT) to become a certified teacher in bilingual or Spanish education. The course fosters language proficiency through learning scenarios designed to reflect contemporary issues in the Spanish-speaking world and in the bilingual and Spanish classroom. Special attention to developing oral and writing skills for the Texas State exams. Prerequisites: SPA331 & SPA 332 OR SPA333&SPA334, or permission of advisor.

SPA 341 - Intro to Spanish Literature

Hours: 3

Introduction to Spanish Literature. Three semester hours. An introduction to four genres of Spanish literature: poetry, drama, fiction, and non-fiction prose. The course is designed to develop discriminating reading and writing skills. Prerequisite: SPA 332 or 334 or permission of instructor.

SPA 342 - GLB/ Introduction to Hispanic Linguistics

Hours: 3

Introduction to the main topics within the field of Hispanic Linguistics. The course examines the areas of Spanish phonetics and phonology, morphology and syntax, semantics, linguistic change and variation, and Spanish spoken in the United States. Prerequisites: SPA 331/332 OR SPA 333/334 (minimum grade C-).

SPA 428 - SPA GLB 428 Social Issues in Hispanic Film

Hours: 3

Explores Hispanic historical, political and cultural events represented in Hispanic film and its relationship with the world parallel events. Analyzes film as a cultural and aesthetic apparatus through critical lenses. Prerequisites: SPA 331.

SPA 471 - Seminar in Latin American Comparative Cultural Studies

Hours: 3

A study of Latin American various cultural discourses that encompasses film, literature, philosophy, art, dance, music and other cultural representations from a global and theoretical perspective. The class intersects these and others discourses in dialog with various lines of thought from around the world. May be repeated for credit when the emphasis changes. Prerequisites: SPA 341 or permission of instructor.

SPA 472 - Critical Approaches to Hispanic Culture

Hours: 3

This course concentrates on essential questions, concepts, and themes (issues of gender, politics, religion, art, etc.) from a theoretical and critical approach pertaining Hispanic culture. Through the study of critical and theoretical terms, and the reading and interpretation of a variety of texts pertaining to a range of art expressions, students will acquire analytic and interpretive tools to draw their own conclusions related to the world in which they live. Among the topics that may be covered by this course are: the construction of gender, social power relations, the relation between art production. Prerequisites: SPA 341 or permission of instructor.

SPA 475 - Methods for Teaching Spa

Hours: 3

This course is a practical introduction to second language acquisition theories, and familiarizes students with different methodologies specifically for the instruction of Spanish as a second language. Beginning with an overview of traditional and current foreign language teaching methods, the course focuses on current pedagogical trends. This class presents a number of techniques designed to develop students' skills pursuant to language and learning theories, learning objectives, and the role of teachers and students. Students are made familiar with the components of effective teaching tools such as lesson planning, student needs analysis, class materials, and tools for assessment. A large part of the course consists of hands-on activities, discussions, and practical applications to Metho Prerequisites: SPA 2312.

SPA 476 - Introduction to ENG-SPA Translation

Hours: 3

Introduction to translation strategies and techniques to advance Spanish-English proficiency. Fundamental concepts of translation theory, comparative linguistic and rhetorical analysis, and critical reflection on translation processes. Prerequisites: SPA 331 & SPA 332 ('C' grade or higher) or SPA 333 & SPA 334 ('C' grade or higher).

SPA 477 - Spanish in the United States

Hours: 3

Key topics on contact linguistics analyzing English-Spanish phenomena of transfer, borrowing and convergence. Critical revision of historical, social, and cultural processes shaping the Spanish varieties spoken in the US and their effects on the Hispanic communities communicative practices. Prerequisites: SPA 331 & SPA 332 ('C' grade or higher) or SPA 333 & SPA 334 ('C' grade or higher).

SPA 483 - Professional Writing in Spanish

Hours: 3

Development of advanced writing skills in Spanish; intense practice of strategies and techniques for the production of Spanish texts. The course prepares students to successfully deal with academic and professional writing in Spanish through preparation, production and edition of diverse discourse genres. Prerequisites: SPA 331 & 332 OR SPA 333 & 334 (minimum grade C-).

SPA 489 - Independent Study

Hours: 1-4

Independent Study. One to four semester hours. Individualized instruction/research at an advanced level in a specialized content area under the direction of a faculty member. May be repeated when the topic varies. Prerequisite: Consent of department head.

SPA 490 - Honors Thesis

Hours: 3

Honors Thesis. Three semester hours.

SPA 491 - H Independent Honors Rdgs

Hours: 3

Individual Honors Readings. Three semester hours.

SPA 497 - Special Topics

Hours: 3

Special Topics. One to four semester hours. Organized class. May be repeated when topics vary. Prerequisite: Permission of the department head.