

Public Administration and City Planning Courses

CPCB 100 - CBE - Orientation

Hours: 0

CPCB 301 - Introduction to Public and Nonprofit Administration

Hours: 3

This course provides a foundational understanding of both public and nonprofit administration, offering insights into the principles, theories and practices that shape the functioning of government organizations at various levels, as well as nonprofit organizations. By exploring key concepts, historical developments and contemporary issues in public and nonprofit administration, students will gain valuable insights into the essential roles of administrators in shaping, delivering, and overseeing public policies and services, as well as nonprofit initiatives.

CPCB 302 - Introduction to Urban and Regional Planning

Hours: 3

Students will be introduced to the history of contemporary urban, rural, and regional planning and how the evolving forms of cities and regions pose opportunities and/or challenges for planners. Students will understand key social, economic, political and technological forces that shape city form and function and its ramification for urban, rural, and regional planning. This course also highlights the critical aspects of population dynamics and the imperatives of environmental sustainability, underscoring their pivotal roles in contemporary planning practices.

CPCB 315 - Public Policy for Public Administration

Hours: 3

This course examines the theories, processes and practices of public policy formulation, implementation and evaluation. Topics include: environment and sustainability issues, energy, social and economic policies, agenda setting, policy formulation, implementation, analysis, and evaluation.

CPCB 365 - Ethics and Legal Issues for Public Administrators

Hours: 3

Familiarization with the fundamental principles of planning law and legislation; legal foundation for the urban planning process; alternative methods of plan implementation; emphasis on legal issues as they impact land use planning and development at the municipal level of government. Consideration of the unique ethical challenges faced by leaders with an emphasis on building ethical competencies while investigating the legal aspects and implications.

CPCB 400 - Finance and Budgeting for City Planning

Hours: 3

This course introduces students to the principles of financial management for public and nonprofit organizations. The public financial management component of the course will cover issues at the federal, state, and local levels of government. Topics will include budgeting, financial reporting, revenue streams, tax equity, establishing a sustainable tax base, and raising capital through capital markets; stakeholder relations, and accountability.

CPCB 410 - Research and Analysis for Public Administration and City Planning

Hours: 3

This course will examine basic concepts and approaches used in the study of public administration. Emphasis will be placed on identifying, locating, and employing resources to assist in understanding public administration at all governmental levels. Attention will also be given to the nature and practice of evaluation in the public and nonprofit sectors and to the basic skills necessary to understand and conduct such evaluations. This course covers collecting, organizing, analyzing, and presenting information.

CPCB 415 - Land Use and Zoning

Hours: 3

This course explores the intricate relationship between the physical and financial dimensions of city planning and development. It delves into critical aspects of land use patterns, zoning regulations and the intersection of design, finance and environmental considerations. Students will gain an understanding of how to create developments that are not only economically viable, but also socially and environmentally responsible.

CPCB 450 - Designing Workplace Cultures and Communities

Hours: 3

This course focuses on the personnel structures, techniques, and challenges associated with managing personnel in government and nonprofit organizations. Students will explore the ideas necessary for leading a diverse workforce successfully. Emphasis will be placed on organizational performance and client/community engagement in order to maximize the public value of nonprofit organizations. In light of efforts to foster inclusion and representation, students will learn about recruiting staff and volunteers and strategically composing board memberships. Topics will include organizational goal setting, program management/evaluation, community awareness/advocacy, and decision-making through collaborative models.

CPCB 480 - Crisis Management for Public Administration

Hours: 3

This innovative course bridges the disciplines of crisis management and city planning, providing a dynamic exploration of how urban and rural environments can be effectively prepared for, managed during, and rebuilt after crises. With an ever-growing global population and increasing urbanization, cities face a myriad of challenges, including natural disasters, pandemics, and security threats. This course equips students with knowledge and skills to navigate these challenges by integrating crisis management principles into the urban planning process.

CPCB 499 - Capstone: Designing Innovative Cities

Hours: 3

Introduces and applies fundamental planning concepts, theories and models to real-life urban and rural city planning challenges. This course will cover project management methodology and tools to successfully manage large-scale projects. Students will learn how to meet project goals on time and within the allocated budget. The course will cover how to effectively engage stakeholders to maximize project success. Topics may also include risk management, oversight, problem-solving, and government procurement and contracting. Students will also consider their career and educational plans after graduation, and gain tools to prepare them for a successful job search.