

# Sports Media Courses

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**SPME 390 - Multimedia Sports Writing**

Hours: 3

This course introduces students to the dynamic world of multimedia sports journalism. Designed for aspiring sports writers, broadcasters, and digital content creators, the class combines traditional sports writing techniques with cutting-edge multimedia storytelling methods. Prerequisites: COMS 1307 or COMS 1315.

**SPME 450 - Modern Sports Media Analysis and Production**

Hours: 3

This course offers an in-depth exploration of the complex and rapidly evolving world of sports media. Building on foundational knowledge of media studies, students will engage in critical analysis of sports media practices, develop advanced skills in multi-platform sports content creation, and examine the economic, social, and ethical implications of modern sports media.

**SPME 499 - Sports Media Internship**

Hours: 3

This course provides undergraduate students with practical, hands-on experience in the sports media industry through supervised internships with broadcasting organizations or sports teams. Students will apply their theoretical knowledge and skills in real-world settings, gaining valuable industry experience and professional connections.